



Minds Matter Magazine

SOCIAL MEDIA COORDINATOR

As the purveyor of MMM's public image, we're looking for an open-minded, sensitive person who can engage our audience and help empower students. In this role, you'd be responsible for managing MMM's Facebook, Twitter, and Instagram accounts.

REACH OUT TO US

Facebook

/MindsMatterMagazine

Twitter

@MindsMatterMag

Instagram

@MindsMatterMagazine

Website

mindsmattermagazine.com

WHAT WE ARE LOOKING FOR

- Familiarity with implementing and maintaining social media marketing strategies
- A creative individual who can actively adapt to new trends in social media to engage an audience
- Ability to develop well-researched, engaging content that is presented in a clear, concise and coherent manner
- A team player who is comfortable communicating with many people, all with varying needs, in a timely manner
- Familiarity with MMM's image and ability to ensure this image is accurately represented as a mental health platform and student organization

REQUIREMENTS

- Experience engaging in digital communications and social media
- An understanding of online analytics platforms is an asset

WORKING WITH MMM

At *Minds Matter Magazine*, we place a strong emphasis on working collaboratively with a diverse team of students, community members, and advisors. As a member of our team, we expect honesty, compassion and commitment.

Select applicants will be asked to participate in an interview during late April, 2018. Please feel free to reach out to us if you have any questions or need any accommodations!

HOW TO APPLY

Email us at mindsmattermagazine@gmail.com with the subject title: Recruitment 2018 (Social Media Coordinator) by April 14, 2018. Please include your **cover letter, resume, and the following:**

- Find three recent mental health-related articles and summarize how you'd present each as a Facebook post (under 300 characters) **and** as a Tweet (under 280 characters).

In your cover letter, please indicate how you heard about this opportunity (whether through our social media, a class announcement, etc.).

We are very excited that you're interested in joining our team, due to the volume of applicants we ask that you allow us up to a week to get back to you.

ACCESSIBILITY

Minds Matter Magazine is strongly committed to providing equal opportunities by cultivating diversity within our community and masthead.

We actively welcome applications from Indigenous/Aboriginal people of North America, visible minorities, people with disabilities, persons of any sexual orientation or gender identity, and any other identities who may contribute to the further diversification of ideas.